

# Here Come the Boomers

## A Community Forum on the Future of Aging in Southern Saratoga County

Thursday, May 18, 2023 | 8:15am - 4:00pm

St. Edward's Church, Clifton Park, NY

[captaincares.org/agingforum](http://captaincares.org/agingforum)



CAPTAIN Community Human Services presents the first Community Forum on the Future of Aging in Southern Saratoga County, keynoted by the New York State Office for the Aging Director Greg Olsen.

The forum aims to address the current and coming challenges of a growing senior population by identifying program and services shortfalls, recognizing community strengths and opportunities, and finding collaborative ways to bridge the gap.

As a sponsor, you can engage with 200+ community, faith, and business leaders, local citizens, and more for this innovative and holistic approach to creating a brighter future for our seniors.

Please see below for Sponsorship & Underwriting Opportunities and contact Belinda Kurcharski at 518-505-1824 or [belinda.cross@esamllc.com](mailto:belinda.cross@esamllc.com) with any questions.

### ***Sponsorship & Underwriting Opportunities***

#### ***Key Sponsorship \$2,500***

- » Only one Key Sponsorship available
- » Exclusive recognition as Key Sponsor on event invitation, website, program, and in any advertising or press releases
- » Exclusive opportunity for a representative to say a few words to attendees during the event
- » Exclusive logo placement on all attendee bags and opportunity to have promotional items placed inside the bags
- » Top logo placement in all email communications to invitees and participants
- » Complimentary full-page advertisement in program
- » Recognition on CAPTAIN CHS' social media accounts and website to our nearly 3,000 followers
- » Prime exhibit space at the event

#### ***General Sponsorship \$1,000***

- » Recognition of sponsorship on event invitation, website, program, and in any advertising or press releases
- » Opportunity to have promotional items placed inside of attendee bags
- » Recognition in all email communications to invitees and participants
- » Complimentary quarter-page advertisement in program
- » Recognition on CAPTAIN CHS' social media accounts and website to our nearly 3,000 followers
- » Exhibit space at the event

To register as a sponsor, please visit [captaincares.org/agingforum](http://captaincares.org/agingforum) or return the attached form to CAPTAIN CHS, 543 Saratoga Road, Glenville, NY 12302. For event logo placement, please respond by April 10, 2023.

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## Sponsorship & Underwriting Opportunities



\_\_\_\_\_ Key Sponsorship \$2,500

\_\_\_\_\_ General Sponsorship \$1,000

Company/Individual Name: \_\_\_\_\_

*(Please print exactly as it is to be included on the invitation and in the program.)*

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_ Exp.: \_\_\_\_\_

### Contact for Logo and Program Ad (if different/applicable):

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Are you planning to provide promotional items for the attendee bags?: \_\_\_\_\_ Yes \_\_\_\_\_ No

Are you planning to exhibit at the event?: \_\_\_\_\_ Yes \_\_\_\_\_ No

Do you require any resources for exhibiting?: \_\_\_\_\_ Table \_\_\_\_\_ Chairs \_\_\_\_\_ Electrical

**Checks are preferable.** Payable to CAPTAIN  
Community Human Services and mailed with this form  
enclosed to 543 Saratoga Rd., Glenville, NY 12302. Or,  
you may pay online at [captaincares.org/agingforum](http://captaincares.org/agingforum)

Please submit logos and program ads to:  
[mbauer@captaincares.org](mailto:mbauer@captaincares.org)

