



A GALA TO BENEFIT CAPTAIN COMMUNITY HUMAN SERVICES  
JULY 22ND | 6:00PM - 10:00PM | SARATOGA NATIONAL GOLF CLUB

## Sponsorship Opportunities

### Whitney Community Hero - Investment Level of \$10,000+

*\*One Exclusive Sponsorship Available*

- \* Reserved seating, 10 complimentary tickets and company signage on table
- \* Company name or logo included in a Times Union ad, highlighted as a "Community Hero"
- \* Company name listed as Lead Sponsor on all print advertising and press releases
- \* Special name recognition and presentation from the podium
- \* Company logo displayed in visible areas of event (includes rolling slideshow)
- \* Social Media: Leading up to the event with exposure to our over 2,500 social media followers
- \* Social Media: Spotlight on CAPTAIN CHS's blog
- \* Company name and logo listed on invitations and in the program
- \* Complimentary full page ad in program
- \* Premium logo placement on CAPTAIN CHS's *An Unbridled Affair* webpage with link back

### Travers - Investment Level of \$5,000+

- \* Reserved seating, 8 complimentary tickets and company signage on table
- \* Company name listed as Supporting Sponsor on all print advertising and press releases
- \* Special name recognition at the event
- \* Company logo displayed in visible areas of event (includes rolling slideshow)
- \* Social Media: Spotlight on CAPTAIN CHS's blog
- \* Social media: Leading up to the event with exposure to our over 2,500 social media followers
- \* Company name and logo listed on invitations and in the program
- \* Complimentary full page ad in program
- \* Premium logo placement on CAPTAIN CHS's *An Unbridled Affair* webpage with link back

### Alabama - Investment Level of \$2,500+

- \* Reserved seating, 6 complimentary tickets and company signage on table
- \* Social media: Leading up to the event with exposure to our over 2,500 social media followers
- \* Company name and logo listed on invitations and in the program
- \* Complimentary quarter page ad in program
- Logo placement on CAPTAIN CHS's *An Unbridled Affair* webpage with link back

# Sponsorship Opportunities

## Jim Dandy - Investment Level of \$1,250+

- \* Reserved seating, 4 complimentary tickets and company signage on table
- \* Company name and logo listed on invitations and in the program
- \* Logo placement on CAPTAIN CHS's *An Unbridled Affair* webpage with link back

## New Exclusive Benefits for All Sponsors!!!

- \* Company name or logo in ad in the Times Union
- \* Free advertisement with your company's name on CAPTAIN CHS' "Changeable" Road Signage that reaches over 50,000 views per week on Route 50:

* Whitney Community Hero	3 Weeks of Free Advertisement
* Travers	2 Weeks of Free Advertisement
* Alabama	1 Week of Free Advertisement
* Jim Dandy	1 Week of Free Advertisement
- \* Opportunity to add company promotional items to complimentary gift bags distributed to guests at the event
- \* A digital link to company's website from CAPTAIN CHS' website with your commitment by March 1st, 2021  
*The link will be displayed until September 1st, 2021.*

*\*Reserved seating and complimentary tickets are subject to availability based on COVID-19 restrictions.*



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## Sponsorship Opportunities

### SPONSORSHIP

_____ Whitney Community Hero	\$10,000+	(10 tickets)
_____ Travers	\$5,000+	(8 tickets)
_____ Alabama	\$2,500+	(6 tickets)
_____ Jim Dandy	\$1,250+	(4 tickets)

Company/Individual Name: \_\_\_\_\_  
(Please print exactly as it to be included on the invitation and in the program.)

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_ Exp.: \_\_\_\_\_

Please pay online at [www.captaincares.org/gala](http://www.captaincares.org/gala) or return this form with your check payable to CAPTAIN Community Human Services to 543 Saratoga Rd., Glenville, NY 12302, no later than **April 23<sup>rd</sup>, 2021**, to be included on the invitation and in the program.

Contact Jocelyn Bryant, Manager of Donor Relations & Events, at (518) 399-4624 or [jocelyn@captaincares.org](mailto:jocelyn@captaincares.org) for more information.



**CAPTAIN**  
Community Human Services  
*Lifting people up. Building brighter futures.*