



## 2020 SPONSORSHIP



**CAPTAIN**  
Community Human Services

NAME/BUSINESS NAME: \_\_\_\_\_

\*Please clearly print your name or business name exactly as you wish it to appear on all race-related materials.

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

\_\_\_\_\_ I WISH TO BE A **MAJOR SPONSOR OF THE VIRTUAL ROUTE 50 MILE -- \$1,000.**

- Sponsor name/logo will be posted on the header of every Virtual Route 50 Mile website, email newsletter, and on the Virtual Route 50 Mile Facebook event.
- Sponsor name listed as Lead Sponsor on print advertising and press releases.
- Spotlight on CAPTAIN CHS's blog.
- Sponsor name/logo will appear on the CAPTAIN CHS website with a link to the sponsor's site.
- Sponsor recognition through at least three emails to our email list of over 2,500 subscribers.
- Social media recognition leading up to the event with exposure to our over 1,800 social media followers.
- Name and logo prominently displayed on all downloadable bibs.

\_\_\_\_\_ I WISH TO BE A **PARTNERING SPONSOR OF THE VIRTUAL ROUTE 50 MILE -- \$500.**

- Sponsor name/logo will be posted on the header of every Virtual Route 50 Mile website, email newsletter, and on the Virtual Route 50 Mile Facebook event.
- Sponsor name/logo will appear on the CAPTAIN CHS website.
- Sponsor recognition through at least three emails to our email list of over 2,500 subscribers.
- Social media recognition leading up to the event with exposure to our over 1,800 social media followers.
- Name prominently listed on all downloadable bibs.

\_\_\_\_\_ I WISH TO BE A **CONTRIBUTING SPONSOR OF THE VIRTUAL ROUTE 50 MILE -- \$150.**

- Sponsor name will be listed on the header of every Virtual 50 Mile website, email newsletter, and on the Virtual Route 50 Mile Facebook event.
- Sponsor recognition through at least three emails to our email list of over 2,500 subscribers.
- Sponsor name will appear on the CAPTAIN CHS website.
- Name listed on all downloadable bibs.

**Payment can be made online at [www.captaincares.org/route50](http://www.captaincares.org/route50), or by returning this form with your check payable to CAPTAIN CHS to 543 Saratoga Rd., Glensville, NY 12302 no later than May 25, 2020, to be included on all registrant correspondence and the downloadable bib.**

If you have any questions, contact Michelle Bauer at 518-399-4624 or [mbauer@captaincares.org](mailto:mbauer@captaincares.org).