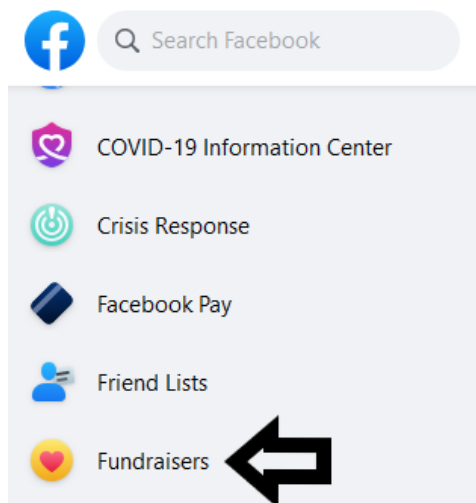




How To Host a Facebook Fundraiser

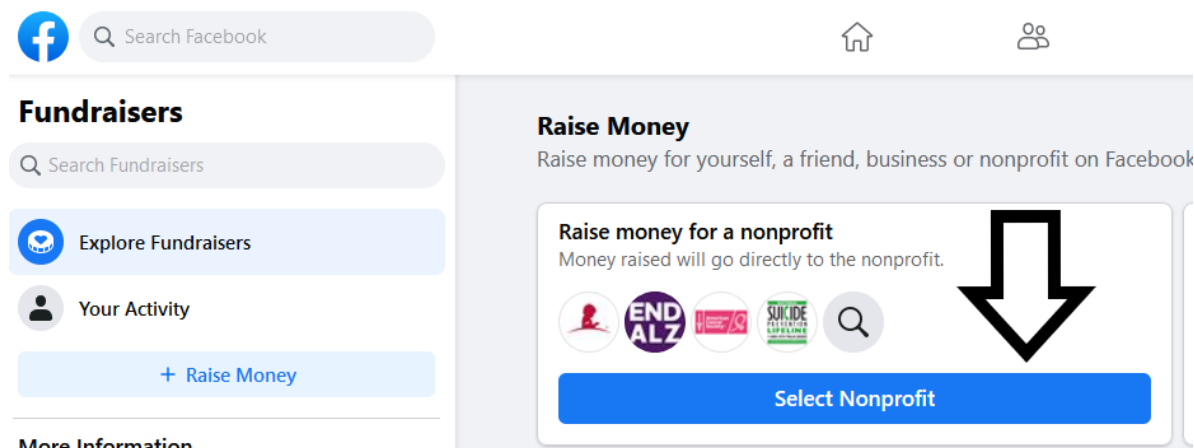


1. First, start out by scrolling down the left-hand menu to “Fundraisers.” Or, *click here to immediately start fundraising for CAPTAIN CHS!*

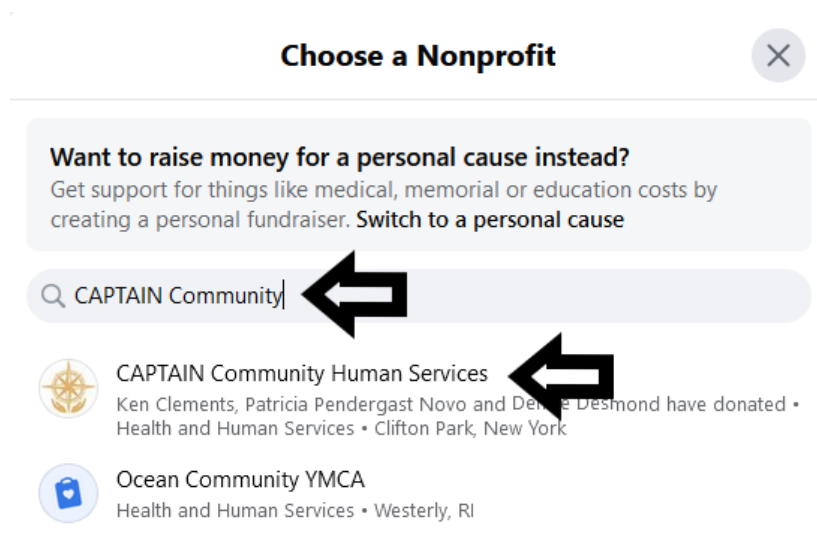


Note: If you don't see “Fundraisers” you may need to click to see more and find it further down the menu.

2. Select *Raise money for a nonprofit* by clicking “Select Nonprofit.”



3. Type in “CAPTAIN Community Human Services” and choose the listing from the menu below.



4. Voila! Your screen should look similar to the following.

The screenshot displays the Facebook fundraiser creation interface. On the left is the form, and on the right is a desktop preview of the fundraiser page.

Form Fields:

- Details:** Fundraisers > Fundraiser Type > Details
- Cap Development** (Creator) • Public Fundraiser
- Fundraiser for:** CAPTAIN Community Human Services (Ken Clements, Patricia Pendergast Novo and Denise Desmond have donated • Health and Human Services • Clifton Park, New York)
- Edit Nonprofit** button
- How much money do you want to raise?** 200
- Set a goal that inspires supporters to help you reach it. You don't have to reach your goal to receive the money.**
- Select Currency:** US Dollars (USD)
- When should your fundraiser end?** Oct 19, 2020
- What's the title of your fundraiser?** Cap's fundraiser for CAPTAIN Community Human Services
- Choose a short and clear title to get the attention of friends and supporters.**
- Why are you raising money?** Want to join me in supporting a good
- Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate. Facebook charges no fees for donations to nonprofits. All donations will go directly to the nonprofit you chose.**
- Create** button

Desktop Preview:

- Stronger Together.** Learn more about CAPTAIN CHS's reopening plan on our website at captaincares.org/covid19
- Cap's fundraiser for CAPTAIN Community Hum.** [Donate] [Share] [More]
- Goal:** \$0 raised of \$200 (15 days left)
- About:** Want to join me in supporting a good cause? I'm raising money for CAPTAIN Community Human Services and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about CAPTAIN Community Human Services below. To support and empower people of all ages to reach their goals of personal growth and self-sufficiency. We empower communities.
- Can Development • October 5, 2020**

5. On the left-hand side, enter your fundraising goal. Most fundraisers set this at \$100-250, but aim for whatever amount makes sense to you.

This is a close-up of the fundraising goal field from the previous screenshot. A large black arrow points to the input field.

Fundraisers > Fundraiser Type > Details

Details

Cap Development (Creator) • Public Fundraiser

Fundraiser for

CAPTAIN Community Human Services
Ken Clements, Patricia Pendergast Novo and Denise Desmond have donated • Health and Human Services • Clifton Park, New York

Edit Nonprofit

How much money do you want to raise?
200

Set a goal that inspires supporters to help you reach it. You don't have to reach your goal to receive the money.



Select Currency
US Dollars (USD)

When should your fundraiser end?
Oct 19, 2020


6. Select an end date for your fundraiser. Usually it's between one week and one month.

Fundraisers > Fundraiser Type > Details

Details

**Cap Development**
Creator ·  Public Fundraiser

Fundraiser for

**CAPTAIN Community Human Services**
Ken Clements, Patricia Pendergast Novo and Denise Desmond have donated · Health and Human Services · Clifton Park, New York

Edit Nonprofit

How much money do you want to raise?
200

Set a goal that inspires supporters to help you reach it. You don't have to reach your goal to receive the money.

Select Currency
US Dollars (USD)

When should your fundraiser end?
Oct 19, 2020

7. Enter the title of your fundraiser. You can call it anything you'd like. For example, "Susan's Birthday Fundraiser."

What's the title of your fundraiser?
Cap's fundraiser for CAPTAIN Community Human Services

Choose a short and clear title to get the attention of friends and supporters.

Why are you raising money?
Want to join me in supporting a good cause? I'm raising money for CAPTAIN Community Human Services and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about CAPTAIN Community Human Services below.

To support and empower people of all ages to reach their goals of personal growth and self-sufficiency. We empower communities.

Write a detailed description that tells your story and gives supporters a reason to donate.

Cover Photo

8. Enter a personalized message about why you're raising funds. Perhaps its because you're a volunteer, or your family has been helped by CAPTAIN CHS. Or perhaps you want to help strengthen your community.

What's the title of your fundraiser?

Cap's fundraiser for CAPTAIN Community Human Services

Choose a short and clear title to get the attention of friends and supporters.

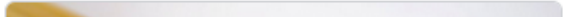

Why are you raising money?

Want to join me in supporting a good cause? I'm raising money for CAPTAIN Community Human Services and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about CAPTAIN Community Human Services below.

To support and empower people of all ages to reach their goals of personal growth and self-sufficiency. We empower communities.

Write a detailed description that tells your story and gives supporters a reason to donate.

Cover Photo



9. Once you've completed this section, click "Create" to get your fundraiser started!



Fundraisers > Fundraiser Type > Details

Details

What's the title of your fundraiser?

Cap's fundraiser for CAPTAIN Community Human Services

Choose a short and clear title to get the attention of friends and supporters.

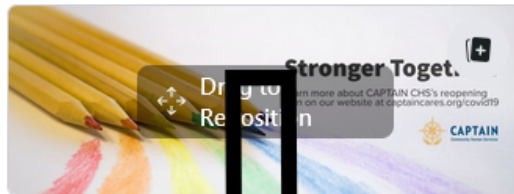
Why are you raising money?

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To support and empower people of all ages to reach their goals of personal growth and self-sufficiency. We empower communities.

Write a detailed description that tells your story and gives supporters a reason to donate.

Cover Photo



Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate. Facebook charges no fees for donations to nonprofits. All donations will go directly to the nonprofit you chose.

Create

10. Once you create your fundraiser, a pop-up screen will open and offer you the opportunity to click through next steps, including inviting your friends, sharing the link, and tips and tricks to make your fundraiser successful.



Congratulations!

Congratulations, your fundraiser has been published!
Now it's time to raise money:



Invite Your Friends

Build momentum by connecting friends to your fundraiser.
People who invite friends are 4 times more likely to reach their goal.



Share in News Feed

Share your story to let friends know why this nonprofit is important to you, and why they should donate.



Donate to Your Fundraiser

Other people are more likely to donate when they see that someone has already contributed. It also shows your commitment to helping the cause.



Get Started

Alternatively, you can visit the CAPTAIN CHS Facebook page at www.facebook.com/captainchs and choose “Fundraisers” from the page menu. On the right-hand side, click, “Raise Money” and continue.

CAPTAIN Community Human Services
@CAPTAINCHS · Nonprofit Organization

Home About Events **Fundraisers** More

Fundraisers Sort and Filter

Cap's fundraiser for CAPTAIN Community Human Services
Fundraiser for CAPTAIN Community Human Services by Cap Development
\$0 raised of \$200 14 days left

Want to join me in supporting a good cause? I'm raising money for CAPTAIN Community Human Services and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about CAPTAIN Community Human Services below. ... [See More](#)

[Say Thanks](#)

Encourage Supporters to Create Fundraisers
With this link, people will be able to easily create a fundraiser for CAPTAIN Community Human Services. Share it with supporters and encourage them to help you raise money on Facebook.
<https://www.facebook.com/fund/CAPTAINCHS/>
[Copy Link](#)

Create a Fundraiser
Support this nonprofit by creating a fundraiser that people can donate to.
[Raise Money](#)

To invite your Facebook friends, click “Invite” on your fundraiser and choose those you’d like to share this event with.

Fundraisers
About
Explore
Manage

Cap's fundraiser for CAPTAIN Community Human Services

Shortcuts
Patricia's #GivingTues...
Michele's fundraiser for ...
America's Promise Allia...
Shem's fundraiser for W...
Dawn Varney's Birthday...
[See more](#)

[+ Raise Money](#)

Stronger Together
Learn more about CAPTAIN CHS's re...
plan on our website at captainchs.org

Cap's fundraiser for CAPTAIN Community Human Services
Fundraiser for CAPTAIN Community Human Services by Cap Development

[Invite](#)
[Donate](#)
[Share](#)
[More](#)

\$0 raised of \$200
Be the first to donate!

[Post](#) [Photo/Video](#) [Link](#)

Write something...

[Photo/Video](#) [Check in](#)
[Feeling/Activity](#) [Tag Friends](#)
[Sticker](#)

Cap's fundraiser for CAPTAIN... [Post](#)

Fundraiser Progress
No one has donated to your fundraiser yet. Invite friends and share your story to build momentum.

0 donated 0 invited 0 shared

Invite Friends
People who invite friends raise more money. We recommend inviting about 20 people.

Add friends to fundraiser...

[Patricia Pendergast Novo](#) [+ Invite](#)
[Claire Brown](#) [+ Invite](#)
[Bonnie Nelson](#) [+ Invite](#)

[See More](#)

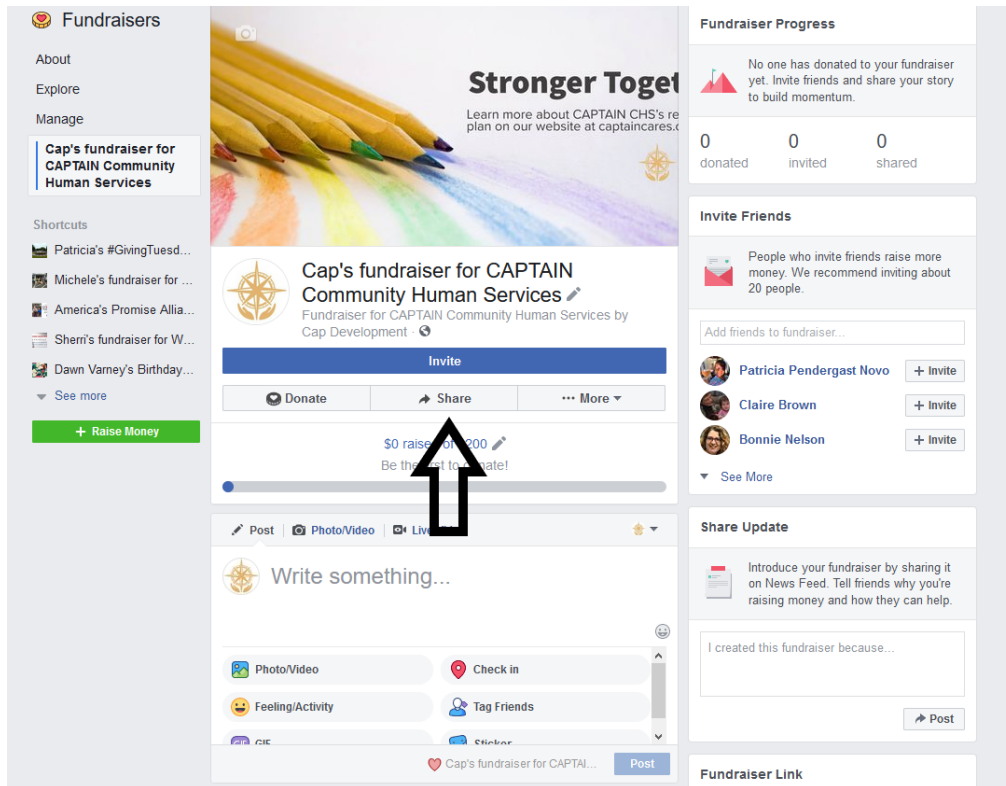
Share Update
Introduce your fundraiser by sharing it on News Feed. Tell friends why you're raising money and how they can help.

I created this fundraiser because...

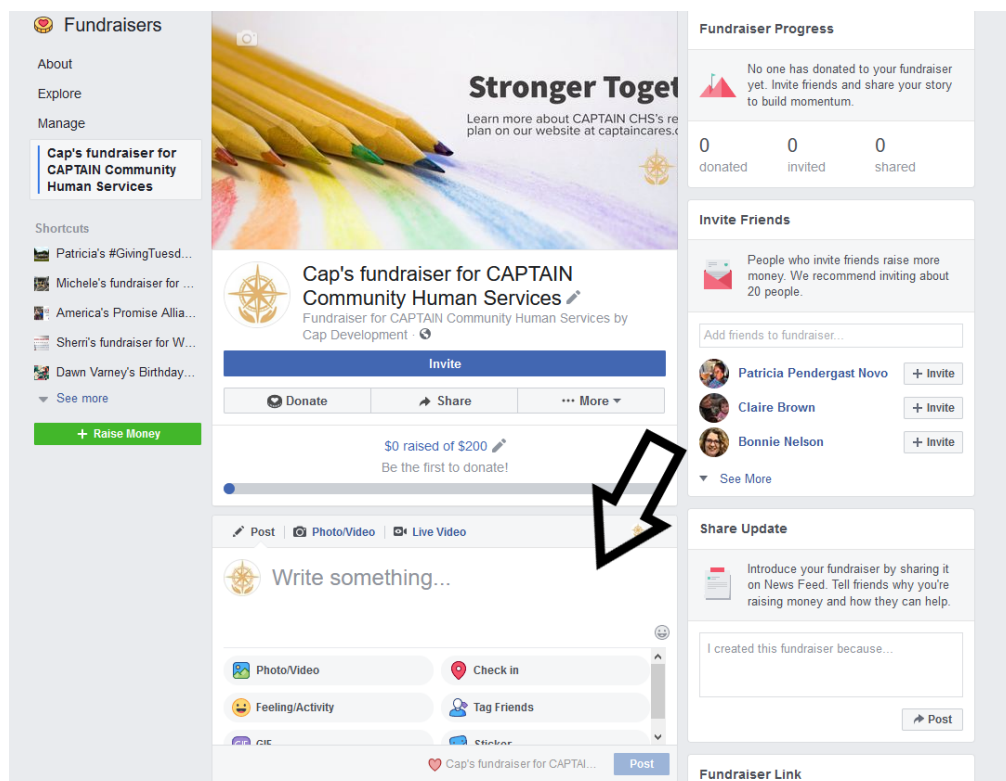
[Post](#)

Fundraiser Link

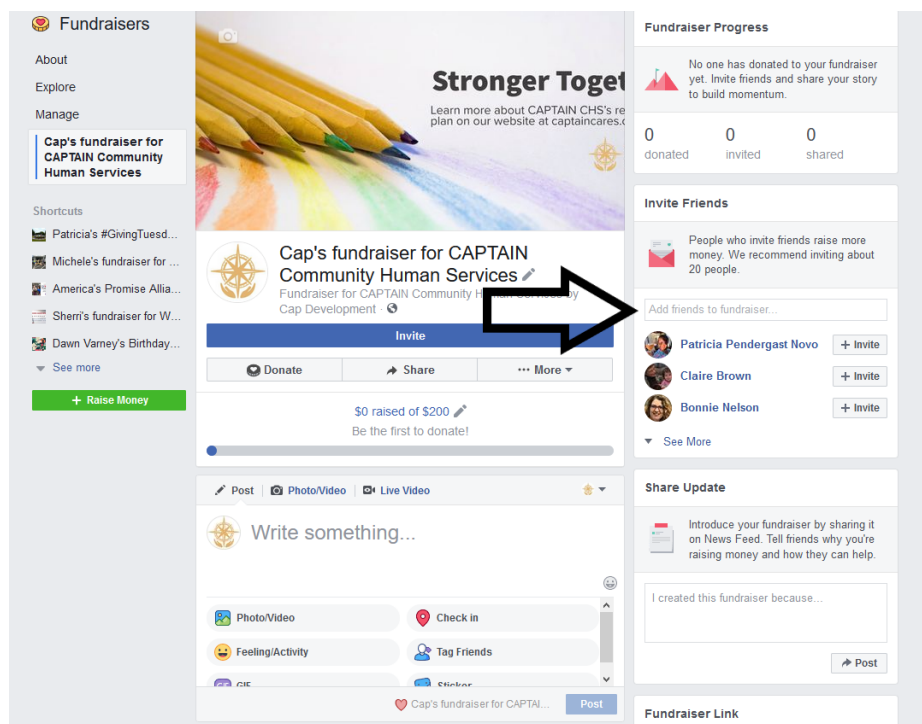
You can also “Share” your fundraiser on your Facebook profile, in groups, or on a page that you manage.



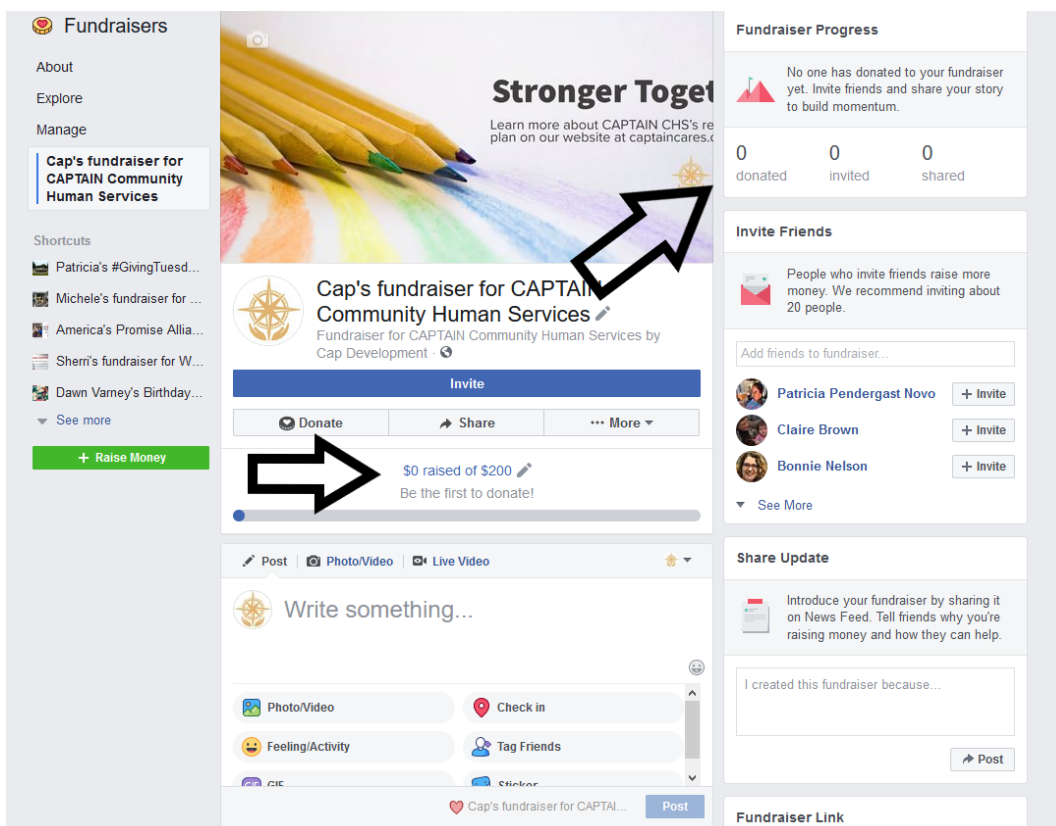
If you'd like to add an update about your fundraiser, you can post directly to the wall.



You can also invite friends and family by clicking “Invite” next to suggested friends on the right-hand menu.



To see how much you’ve raised, check two items: First, Fundraiser Progress on the right-hand menu will note how many individuals have donated, how many you’ve invited, and how many times your fundraiser has been shared on Facebook. Second, you can see the monetary amount raised toward your goal directly on your campaign page.



If you or your friends have questions about how Facebook fundraisers work, there's a handy "Frequently Asked Questions" list on the right-hand menu.

The screenshot displays a Facebook fundraiser page for CAPTAIN Community Human Services. On the left, a sidebar lists shortcuts to other fundraisers and a green button to "Raise Money". The main content area features a post from "Cap Development" dated October 5, 2020, with a donation prompt: "How much would you like to donate?". Below this are buttons for \$20, \$50, \$100, \$250, and "Other". The "Benefiting" section shows the CAPTAIN logo and a banner with the text "Stronger Together". Below the banner, the organization's name "CAPTAIN Community Human Services" is displayed, along with its status as a "US 501(c)(3) Nonprofit Organization" and its mission statement. The page also shows that 2,121 people like this and that it is based in Clifton Park, New York. On the right, a "Fundraiser Link" section provides a URL to share. Below that, the "Created By" section identifies the organizer as "Cap Development", who has been on Facebook since 2011 and has 95 friends. A link to "Edit Organizers" is provided. At the bottom right, a "Frequently Asked Questions" section lists common queries such as "How do nonprofits receive donations?", "How do taxes work?", "Are there fees?", and "Can I donate privately?".

If you have any questions or need assistance, please feel free to contact CAPTAIN CHS at 518-399-4624 or jocelyn@captaincares.org.