



Sponsorship Opportunities

A GALA TO BENEFIT CAPTAIN COMMUNITY HUMAN SERVICES
THURSDAY, JULY 21ST | 6:00PM - 10:00PM | SARATOGA NATIONAL GOLF CLUB

Whitney Community Hero - Investment Level of \$10,000+

**Two Exclusive Sponsorships Available*

- * Reserved seating, 10 complimentary tickets and company signage on table
- * Company name or logo included and highlighted as a "Community Hero" in print ads in the Times Union, Saratoga TODAY and The Daily Gazette
- * Company name listed as Lead Sponsor on all print advertising and press releases
- * Special name recognition and presentation from the podium
- * Company logo displayed in visible areas of event (includes rolling slideshow)
- * Social Media: Leading up to the event with exposure to our over 2,500 social media followers
- * Social Media: Spotlight on CAPTAIN CHS's blog
- * Company name and logo listed on invitations and in the program
- * Complimentary full page ad in program
- * Premium logo placement on CAPTAIN CHS's *An Unbridled Affair* webpage with link back

Travers - Investment Level of \$5,000+

- * Reserved seating, 8 complimentary tickets and company signage on table
- * Company name listed as Supporting Sponsor on all print advertising and press releases
- * Special name recognition at the event
- * Company logo displayed in visible areas of event (includes rolling slideshow)
- * Social Media: Spotlight on CAPTAIN CHS's blog
- * Social media: Leading up to the event with exposure to our over 2,500 social media followers
- * Company name and logo listed on invitations and in the program
- * Complimentary full page ad in program
- * Premium logo placement on CAPTAIN CHS's *An Unbridled Affair* webpage with link back

Alabama - Investment Level of \$2,500+

- * Reserved seating, 6 complimentary tickets and company signage on table
- * Social media: Leading up to the event with exposure to our over 2,500 social media followers
- * Company name and logo listed on invitations and in the program
- * Complimentary quarter page ad in program
- * Logo placement on CAPTAIN CHS's *An Unbridled Affair* webpage with link back

Sponsorship Opportunities

Jim Dandy - Investment Level of \$1,250+

- * Reserved seating, 4 complimentary tickets and company signage on table
- * Company name and logo listed on invitations and in the program
- * Logo placement on CAPTAIN CHS's *An Unbridled Affair* webpage with link back

New Exclusive Benefits for All Sponsors!!!

* Company name or logo in ads in the Times Union, Saratoga TODAY, and The Daily Gazette

*Free advertisement with your company's name on CAPTAIN CHS' "Changeable" Road Signage that reaches over 50,000 views per week on Route 50:

| | |
|-------------------------|-------------------------------|
| *Whitney Community Hero | 3 Weeks of Free Advertisement |
| *Travers | 2 Weeks of Free Advertisement |
| * Alabama | 1 Week of Free Advertisement |
| * Jim Dandy | 1 Week of Free Advertisement |

*Opportunity to add company promotional items to complimentary gift bags distributed to guests at the event

*A digital link to company's website from CAPTAIN CHS' website with your commitment by March 1st, 2022

The link will be displayed until September 1st, 2022.

**Reserved seating and complimentary tickets are subject to availability based on COVID-19 restrictions.*



A GALA TO BENEFIT CAPTAIN COMMUNITY HUMAN SERVICES
THURSDAY, JULY 21ST | 6:00PM - 10:00PM | SARATOGA NATIONAL GOLF CLUB

Sponsorship Opportunities

SPONSORSHIP

| | | |
|------------------------------|-----------|--------------|
| _____ Whitney Community Hero | \$10,000+ | (10 tickets) |
| _____ Travers | \$5,000+ | (8 tickets) |
| _____ Alabama | \$2,500+ | (6 tickets) |
| _____ Jim Dandy | \$1,250+ | (4 tickets) |

Company/Individual Name: _____
(Please print exactly as it to be included on the invitation and in the program.)

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Credit Card #: _____ CVC: _____

Signature: _____ Exp.: _____

Please pay online at www.unbridledaffair.org or return this form with your check payable to CAPTAIN Community Human Services to 543 Saratoga Rd., Glenville, NY 12302, no later than **April 22nd, 2022**, to be included on the invitation and in the program.

Contact Jocelyn Bryant, Manager of Donor Relations & Events, at (518) 399-4624 or jocelyn@captaincares.org for more information.



CAPTAIN
Community Human Services
Lifting people up. Building brighter futures.