



ROUTE 50 MILE SPONSORSHIP 2025



CAPTAIN
Community Human Services
Lifting people up. Building brighter futures.

Company/Individual Name: _____

(Please print exactly as you wish it to appear on all race-related materials.)

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Website: _____

Credit Card #: _____ CVC: _____

Signature: _____ Exp.: _____

Sponsor Shirt Size: _____ Available: Youth (M, L); Mens (S, M, L, XL); Womens (S, M, L, XL); No Shirt

Do you intend to utilize your complimentary runner registrations? _____ Yes _____ No

_____ I WISH TO BE A **MAJOR SPONSOR** OF THE ROUTE 50 MILE - **\$1,000**

- Sponsor name/logo will be printed on over 250 race t-shirts, and on posters at the start/finish lines.
- Sponsor name listed as Major Sponsor on print advertising and press releases.
- Spotlight on CAPTAIN CHS's blog and year-round listing on CAPTAIN CHS's Corporate Partner page.
- Sponsor name/logo will appear on the CAPTAIN CHS website with a link to the sponsor's site.
- Social media recognition leading up to the event with exposure to nearly 3,000 social media followers.
- Major Sponsorship comes with ten (10) complimentary race registrations.
- Company's name on CAPTAIN CHS's "Changeable" Road Signage for five days, reaching over 50,000 views per week on Route 50.

_____ I WISH TO BE A **PARTNERING SPONSOR** OF THE ROUTE 50 MILE - **\$500**

- Sponsor name will be printed on over 250 race t-shirts, and on posters at the start/finish lines.
- Sponsor name/logo will appear on the CAPTAIN CHS website.
- Social media recognition leading up to the event with exposure to nearly 3,000 social media followers.
- Partnering Sponsorship comes with five (5) complimentary race registrations.

_____ I WISH TO BE A **CONTRIBUTING SPONSOR** OF THE ROUTE 50 MILE - **\$150**

- Sponsor name will be printed on over 250 race t-shirts, and on posters at the start/finish lines.
- Sponsor name will appear on the CAPTAIN CHS website.
- Contributing Sponsorship comes with two (2) complimentary race registrations.

Checks are preferable. Payable to CAPTAIN CHS and mailed with this form enclosed to 543 Saratoga Rd., Glenville, NY 12302. Or, pay online at captaincares.org/route50. **Register by May 1, 2025 to be included on the race t-shirt.**

Once your sponsorship is submitted, we'll be in touch to acquire the information for your complimentary runner registrations. Or, if you register online, you may provide this information during the registration process.

Questions? Contact Ava Martin, Director of Philanthropy and Community Engagement (ava@captaincares.org) or Jaime Ianniello, Events and Community Engagement Manager (jaimie@captaincares.org) at 518-399-4624. Please submit logos to: mbauer@captaincares.org.