



# **CAPTAIN**

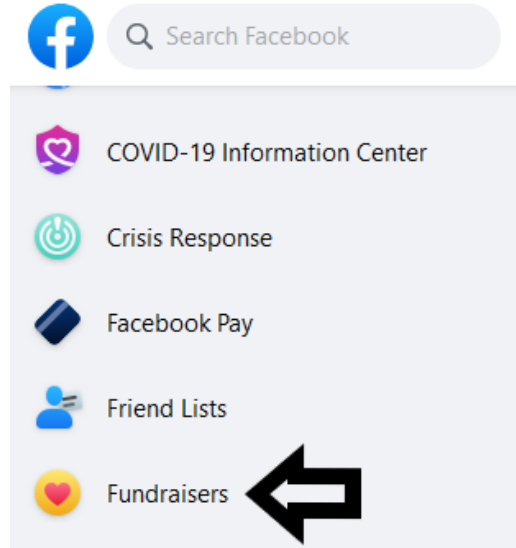
**Community Human Services**

## **How To Host a Facebook Fundraiser**

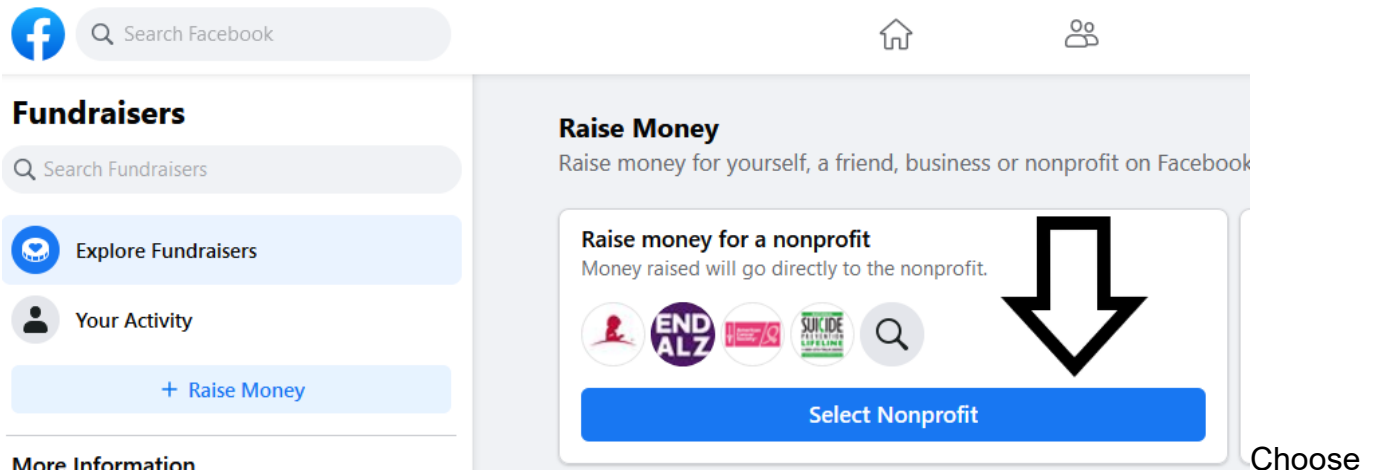


<https://www.facebook.com/fund/CAPTAINCHS/>

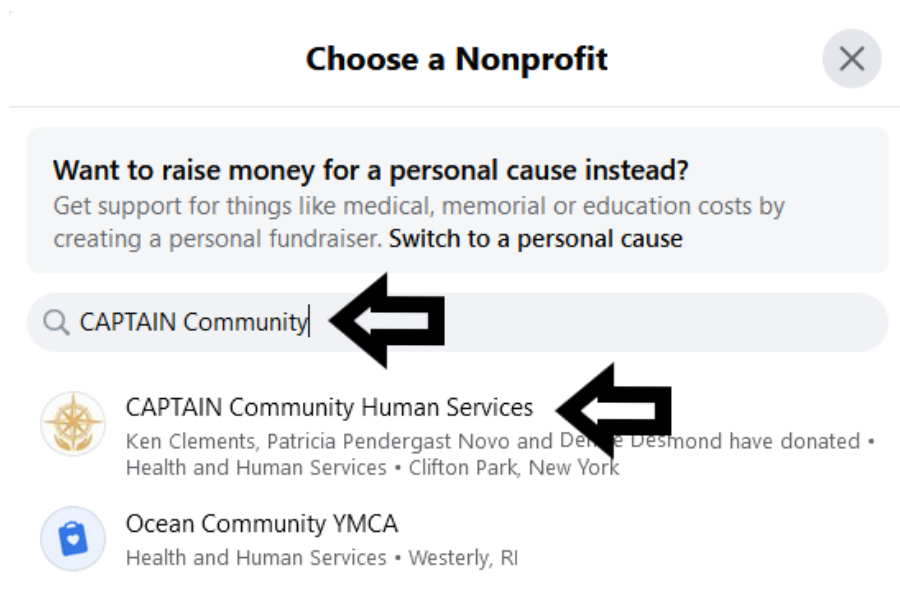
1. First, start out by scrolling down the left-hand menu to “Fundraisers.” Or, click here to immediately start fundraising for CAPTAIN CHS: [www.facebook.com/fund/CAPTAINCHS/](http://www.facebook.com/fund/CAPTAINCHS/)



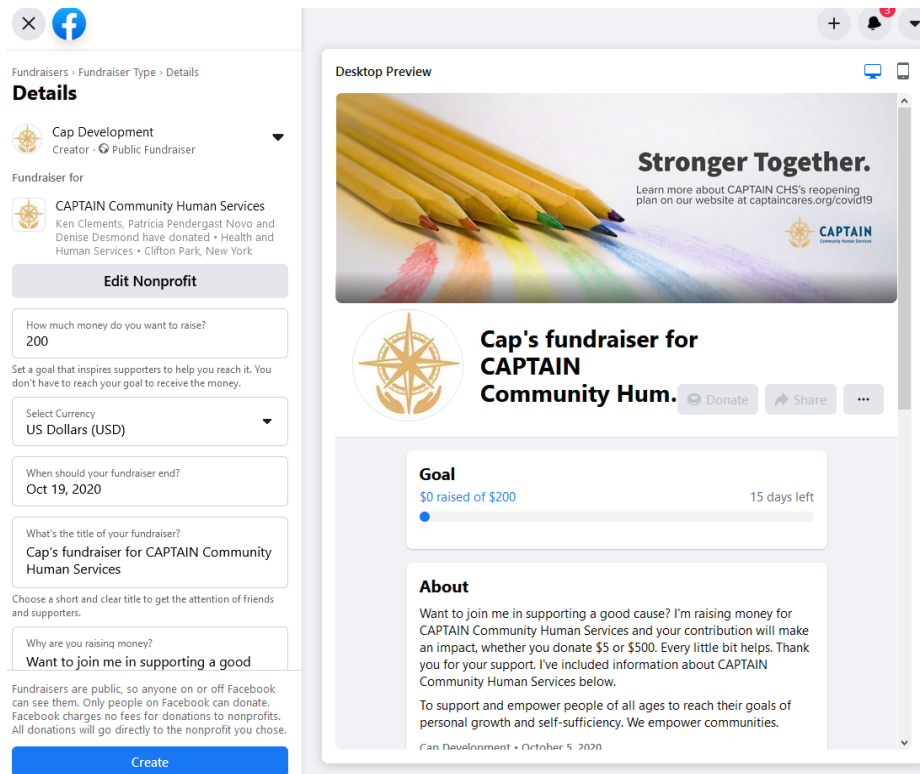
2. Select *Raise money for a nonprofit* by clicking “Select Nonprofit.”



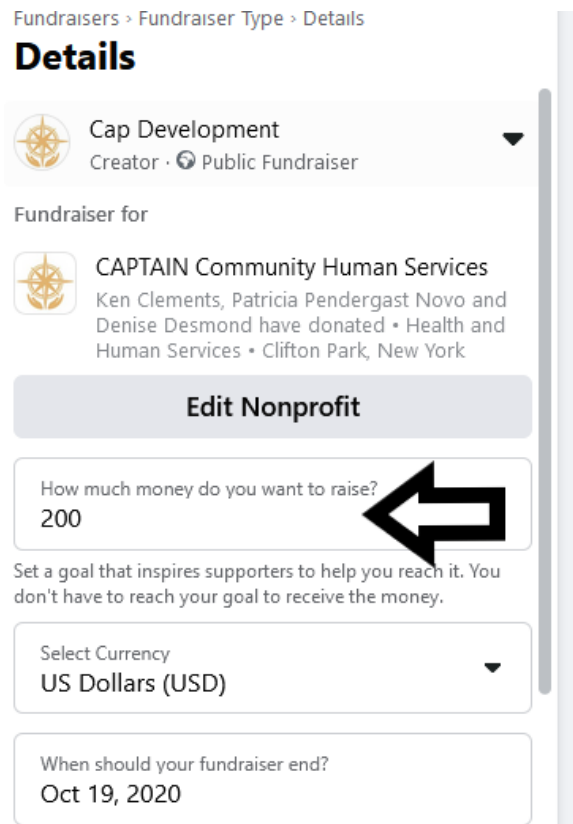
3. Type in “CAPTAIN Community Human Services” and choose the listing from the menu below.



4. Voila! Your screen should look similar to the following.





5. On the left-hand side, enter your fundraising goal. Most fundraisers set this at \$100-250, but aim for whatever amount makes sense to you.




6. Select an end date for your fundraiser. Usually it's between one week and one month.

Fundraisers > Fundraiser Type > Details

### Details

 Cap Development  
Creator ·  Public Fundraiser

Fundraiser for


 CAPTAIN Community Human Services  
Ken Clements, Patricia Pendergast Novo and Denise Desmond have donated · Health and Human Services · Clifton Park, New York

**Edit Nonprofit**


How much money do you want to raise?  
200

Set a goal that inspires supporters to help you reach it. You don't have to reach your goal to receive the money.

Select Currency  
US Dollars (USD)

When should your fundraiser end?  
Oct 19, 2020 

7. Enter the title of your fundraiser. You can call it anything you'd like. For example, "Susan's Birthday Fundraiser."


What's the title of your fundraiser?  
Cap's fundraiser for CAPTAIN Community Human Services 

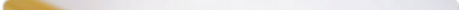
Choose a short and clear title to get the attention of friends and supporters.

Why are you raising money?  
Want to join me in supporting a good cause? I'm raising money for CAPTAIN Community Human Services and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about CAPTAIN Community Human Services below.

To support and empower people of all ages to reach their goals of personal growth and self-sufficiency. We empower communities.

Write a detailed description that tells your story and gives supporters a reason to donate.

Cover Photo 



8. Enter a personalized message about why you're raising funds. Perhaps its because you're a volunteer, or your family has been helped by CAPTAIN CHS. Or perhaps you want to help strengthen your community.


What's the title of your fundraiser?  
Cap's fundraiser for CAPTAIN Community Human Services


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9. Once you've completed this section, click "Create" to get your fundraiser started!



Fundraisers > Fundraiser Type > Details

## Details

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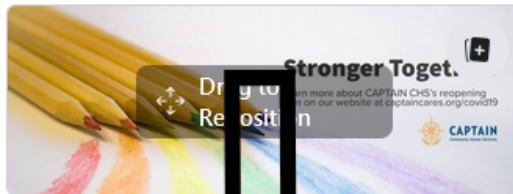
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Cover Photo



Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate. Facebook charges no fees for donations to nonprofits. All donations will go directly to the nonprofit you chose.

Create

10. Once you create your fundraiser, a pop-up screen will open and offer you the opportunity to click through next steps, including inviting your friends, sharing the link, and tips and tricks to make your fundraiser successful.



## Congratulations!

Congratulations, your fundraiser has been published!  
Now it's time to raise money:



### Invite Your Friends

Build momentum by connecting friends to your fundraiser. People who invite friends are 4 times more likely to reach their goal.



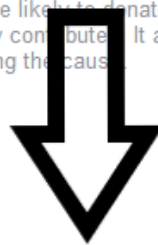
### Share in News Feed

Share your story to let friends know why this nonprofit is important to you, and why they should donate.



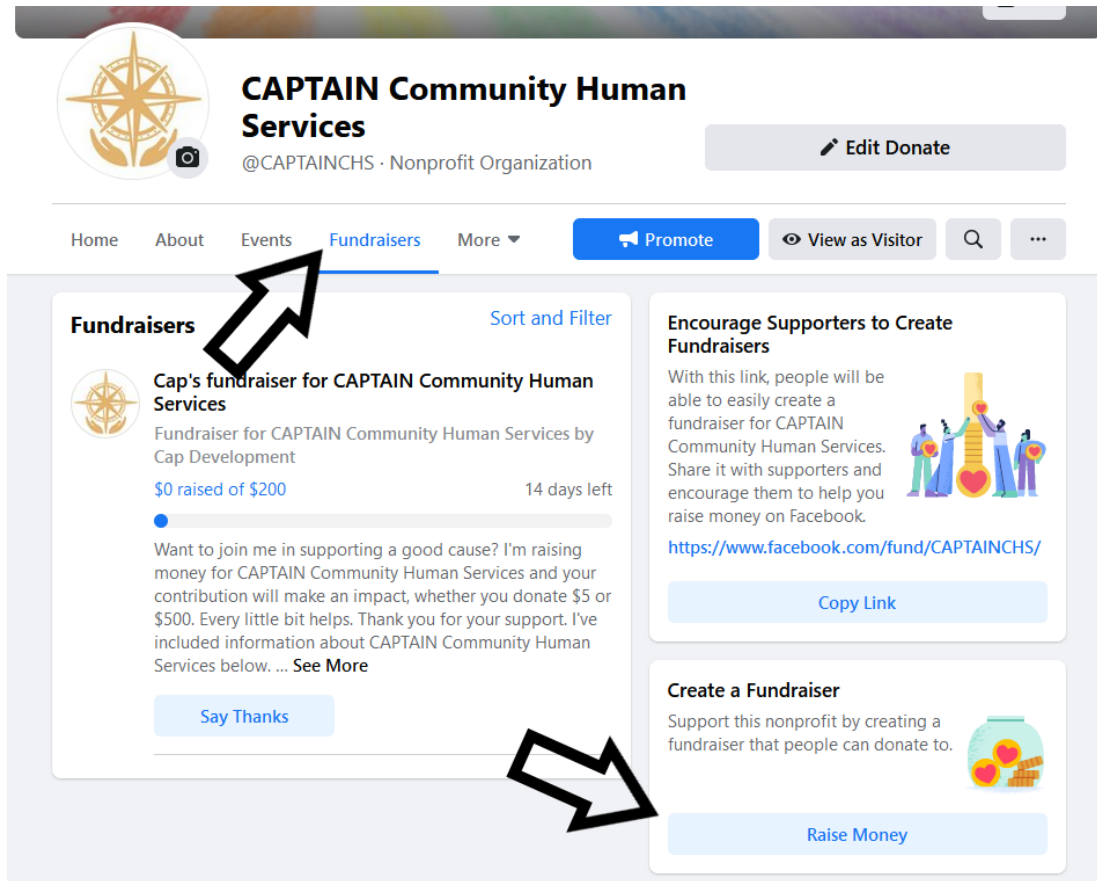
### Donate to Your Fundraiser

Other people are more likely to donate when they see that someone has already contributed. It also shows your commitment to helping the cause.

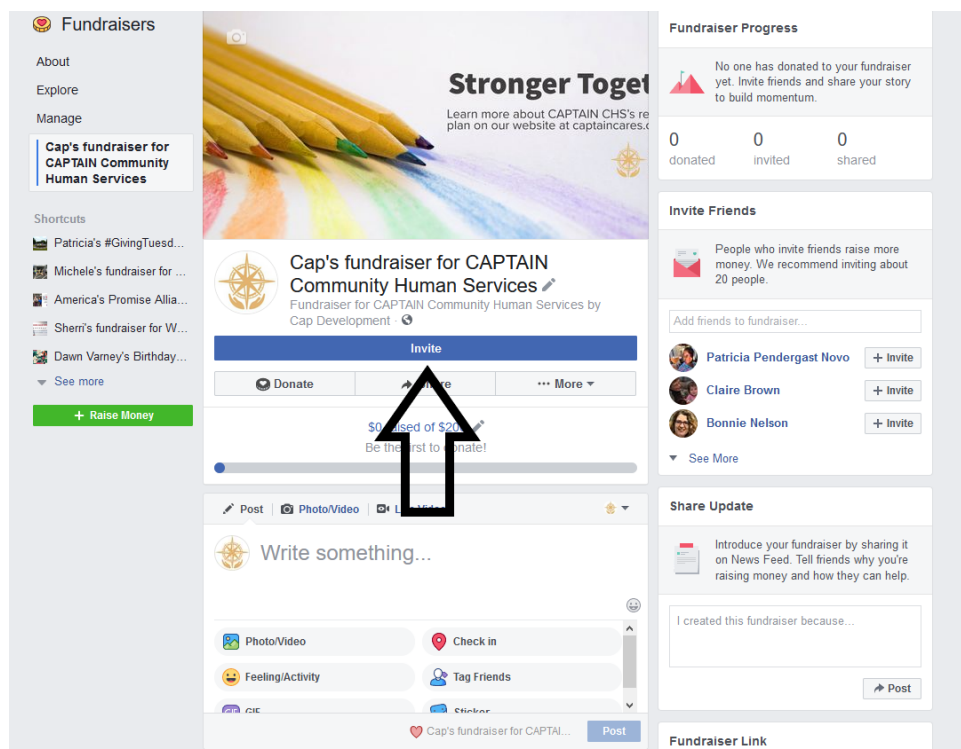


Get Started

Alternatively, you can visit the CAPTAIN CHS Facebook page at [www.facebook.com/captainchs](http://www.facebook.com/captainchs) and choose “Fundraisers” from the page menu. On the right-hand side, click, “Raise Money” and continue.

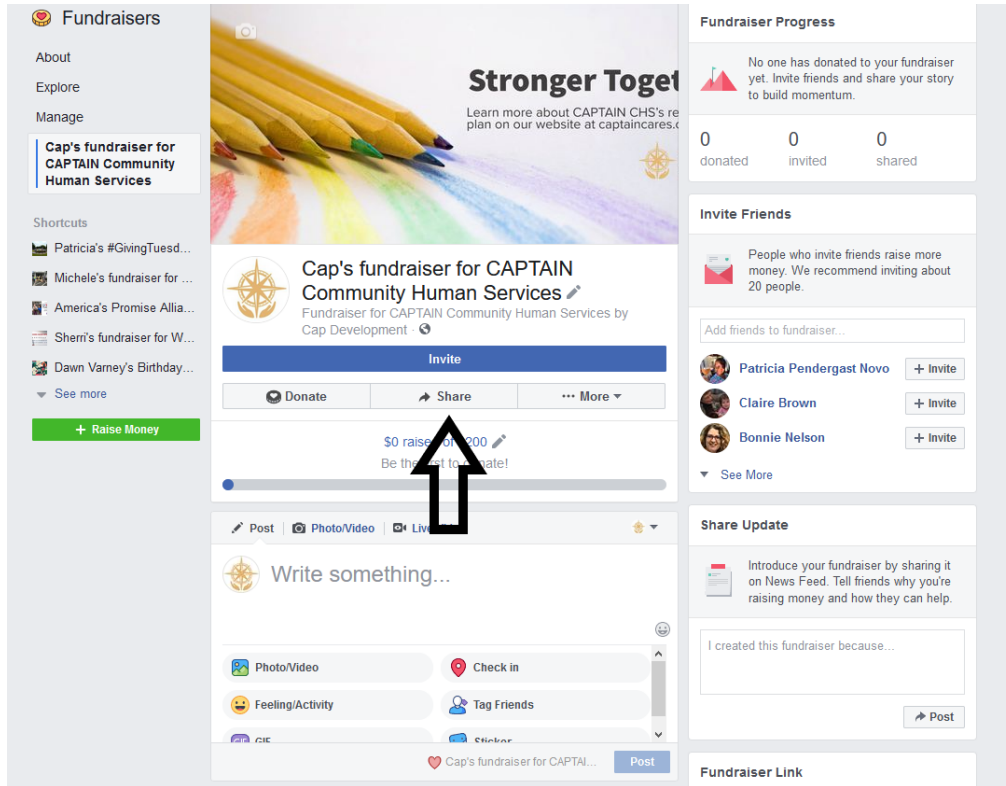


To invite your Facebook friends, click “Invite” on your fundraiser and choose those you’d like to share this event with.

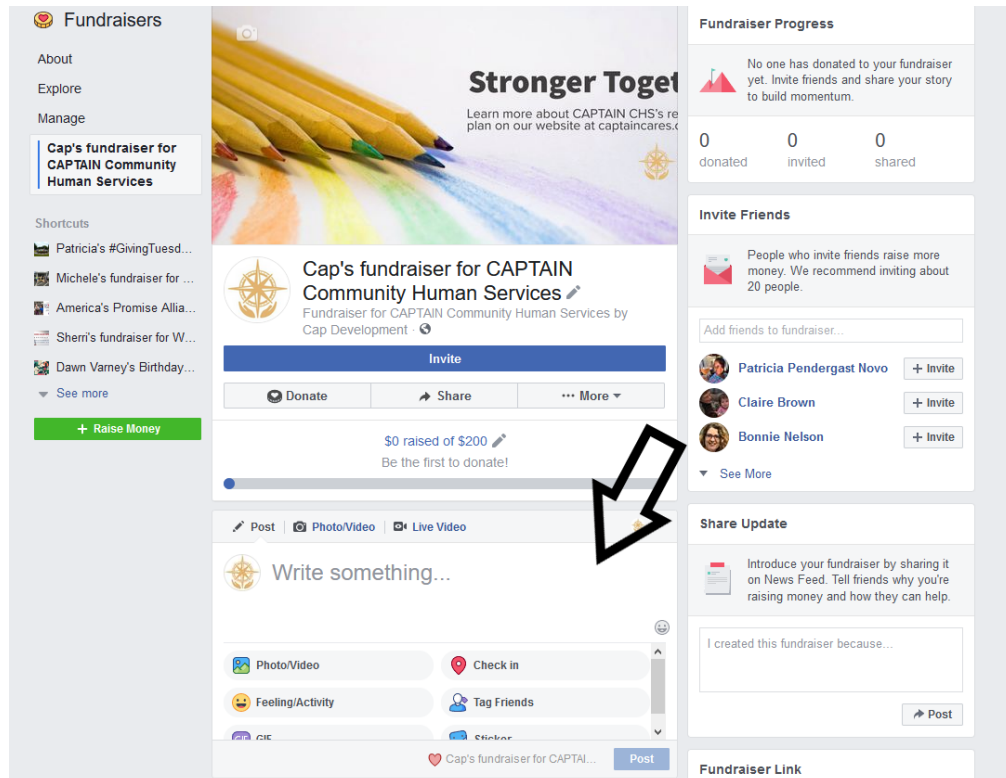




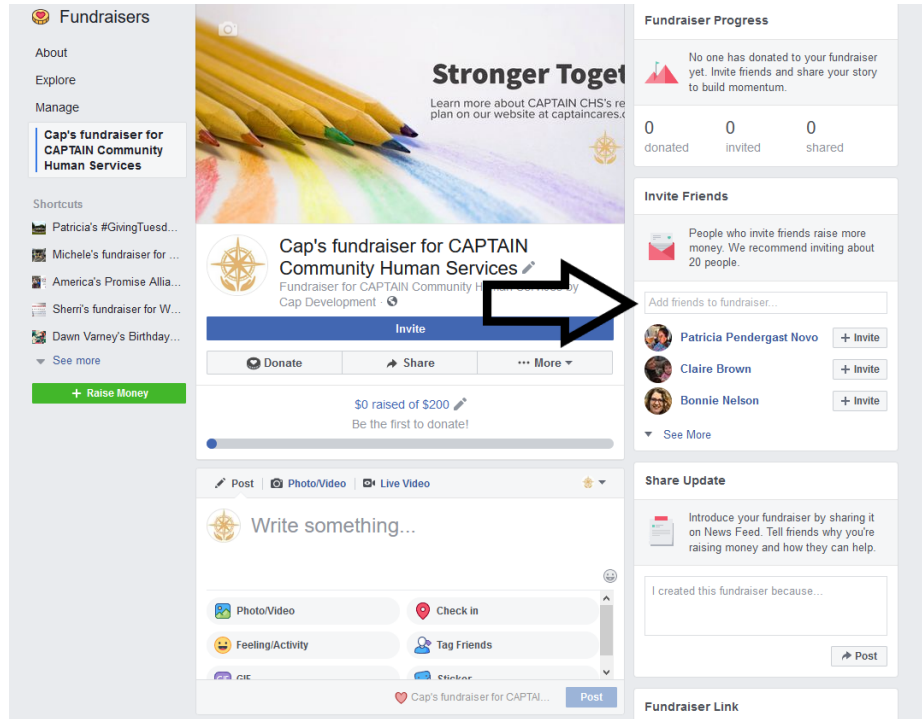
You can also “Share” your fundraiser on your Facebook profile, in groups, or on a page that you manage.



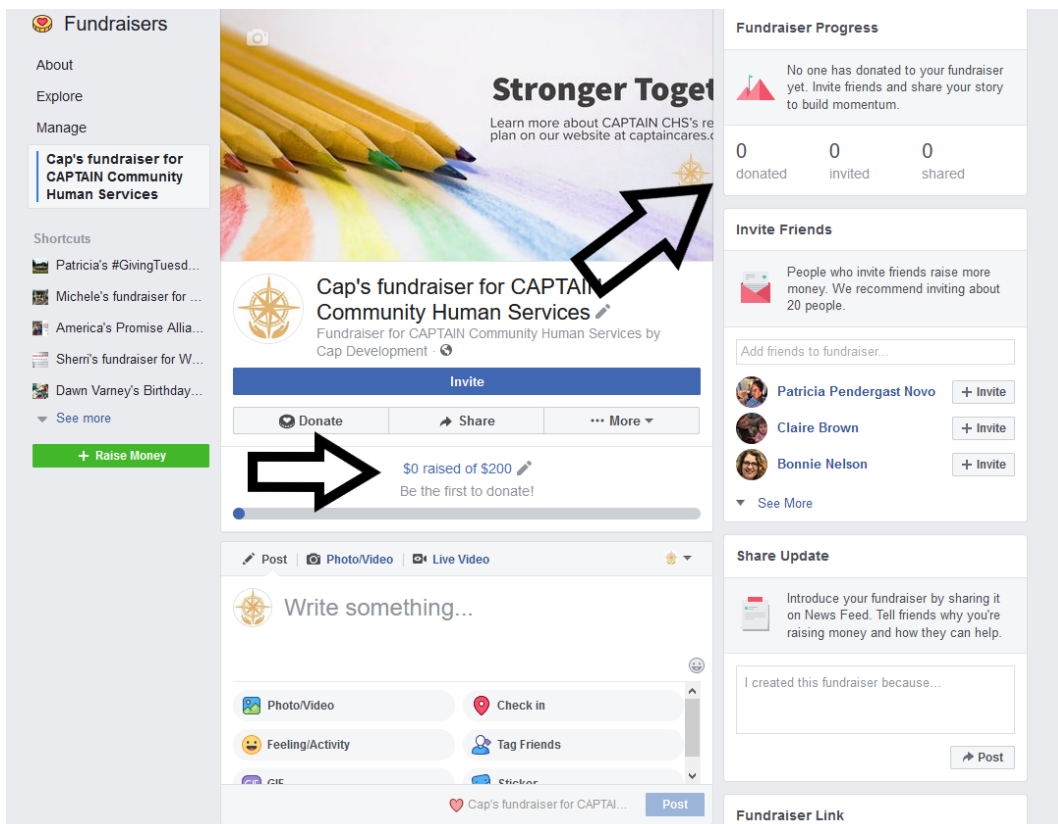
If you'd like to add an update about your fundraiser, you can post directly to the wall.



You can also invite friends and family by clicking “Invite” next to suggested friends on the right-hand menu.



To see how much you’ve raised, check two items: First, Fundraiser Progress on the right-hand menu will note how many individuals have donated, how many you’ve invited, and how many times your fundraiser has been shared on Facebook. Second, you can see the monetary amount raised toward your goal directly on your campaign page.



If you or your friends have questions about how Facebook fundraisers work, there's a handy "Frequently Asked Questions" list on the right-hand menu.

**Fundraisers**

About  
Explore  
Manage

**Cap's fundraiser for CAPTAIN Community Human Services**

Shortcuts

- Patricia's #GivingTuesd...
- Michele's fundraiser for ...
- America's Promise Allia...
- Sherrri's fundraiser for W...
- Dawn Vamey's Birthday...

See more

+ Raise Money

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Cap Development • October 5, 2020

How much would you like to donate?

\$20 \$50 \$100 \$250 Other

Benefiting

**Stronger Together**

Learn more about CAPTAIN CHS and opening in our website at [captaincares.org/covid19](https://captaincares.org/covid19)

**CAPTAIN Community Human Services**  
US 501(c)(3) Nonprofit Organization

To support and empower people of all ages to reach their goals of personal growth and self-sufficiency. We empower communities.

2,121 people like this

Based in Clifton Park, New York

Learn more at [Guidestar.org](https://www.guidestar.org)

**Fundraiser Link**

Copy your fundraiser link to share it through email, Instagram, Twitter or wherever else you connect with friends.

<https://www.facebook.com/donate/28350104260>

Copy Link

**Created By**

**Cap Development**  
On Facebook since 2011

95 friends

Edit Organizers

**Frequently Asked Questions** Learn More

- How do nonprofits receive donations?
- How do taxes work?
- Are there fees?
- Can I donate privately?

English (US) · Español · Português (Brasil) · Français (France) · Deutsch

If you have any questions or need assistance, please feel free to contact CAPTAIN CHS at 518-399-4624 or [ava@captaincares.org](mailto:ava@captaincares.org).