



A GALA TO BENEFIT CAPTAIN COMMUNITY HUMAN SERVICES  
THURSDAY, JULY 23RD | 6:00PM - 10:00PM | SARATOGA NATIONAL GOLF CLUB

## SPONSORSHIP OPPORTUNITIES

### WHITNEY COMMUNITY HERO - INVESTMENT LEVEL OF \$10,000+

- \* Reserved seating, 8 complimentary tickets and company signage on table
- \* Company name and/or logo included and highlighted in print ads in the *Times Union*, *Saratoga TODAY* and the *Daily Gazette*
- \* Company name and/or logo on all print advertising and press releases
- \* One week of advertisement of company name on CAPTAIN CHS's "Changeable" Road Sign that reaches over 50,000 views per week on Route 50 in Burnt Hills
- \* Special name recognition and presentation from the podium
- \* Company name and/or logo displayed in visible areas of event (includes rolling slideshow)
- \* Company spotlighted on our social media accounts with exposure to our near 3,000 followers
- \* Spotlight article (provided by sponsor) for placement on CAPTAIN CHS's blog
- \* Company name and/or logo listed on invitations and in the program
- \* Complimentary full page ad in program
- \* Premium logo placement on CAPTAIN CHS's An Unbridled Affair webpage with link back

### TRAVERS - INVESTMENT LEVEL OF \$5,000+

- \* Reserved seating, 6 complimentary tickets and company signage on table
- \* Company name on all print advertising and press releases
- \* Three days of advertisement of company name on CAPTAIN CHS' "Changeable" Road Sign that reaches over 50,000 views per week on Route 50 in Burnt Hills
- \* Special name recognition at the event
- \* Company name and/or logo displayed in visible areas of event (includes rolling slideshow)
- \* Company spotlighted on our social media accounts with exposure to our near 3,000 followers
- \* Company name and/or logo listed on invitations and in the program
- \* Complimentary half page ad in program
- \* Premium logo placement on CAPTAIN CHS's An Unbridled Affair webpage with link back

### ALABAMA - INVESTMENT LEVEL OF \$3,000+

- \* Reserved seating, 4 complimentary tickets and company signage on table
- \* Company spotlighted on our social media accounts with exposure to our near 3,000 followers
- \* Company name listed on invitations and in the program
- \* Complimentary quarter page ad in program
- \* Logo placement on CAPTAIN CHS's An Unbridled Affair webpage with link back

### JIM DANDY - INVESTMENT LEVEL OF \$2,000+

- \* Reserved seating, 2 complimentary tickets and company signage on table
- \* Company spotlighted on our social media accounts with exposure to our near 3,000 followers
- \* Company name listed on invitations and in the program
- \* Logo placement on CAPTAIN CHS's An Unbridled Affair webpage with link back

*Due to increased costs, in-kind donations will receive two complimentary tickets*

*Logo and/or name submission required by **April 1st** for invitation placement; program ad submission due **June 1st**.*