



## 2021 SPONSORSHIP



**CAPTAIN**  
Community Human Services  
*Lifting people up. Building brighter futures.*

NAME/BUSINESS NAME: \_\_\_\_\_

\*Please clearly print your name or business name exactly as you wish it to appear on all race-related materials.

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

\_\_\_\_\_ I WISH TO BE A **MAJOR SPONSOR OF THE ROUTE 50 MILE -- \$1,000.**

- Sponsor name/logo will be printed on over 250 race t-shirts, and on the sponsor recognition posters at the start and finish lines.
- Sponsor name listed as Major Sponsor on print advertising and press releases.
- Spotlight on CAPTAIN CHS's blog and year-round listing on CAPTAIN CHS's new Corporate Partner webpage.
- Sponsor name/logo will appear on the CAPTAIN CHS website with a link to the sponsor's site.
- Social media recognition leading up to the event with exposure to our over 2,500 social media followers.
- Major Sponsorship comes with ten (10) complimentary race registrations.

\_\_\_\_\_ I WISH TO BE A **PARTNERING SPONSOR OF THE ROUTE 50 MILE -- \$500.**

- Sponsor name will be printed on over 250 race t-shirts, and on the sponsor recognition posters at the start and finish lines.
- Sponsor name/logo will appear on the CAPTAIN CHS website.
- Social media recognition leading up to the event with exposure to our over 2,500 social media followers.
- Partnering Sponsorship comes with five (5) complimentary race registrations.

\_\_\_\_\_ I WISH TO BE A **CONTRIBUTING SPONSOR OF THE ROUTE 50 MILE -- \$150.**

- Sponsor name will be printed on over 250 race t-shirts, and on the sponsor recognition posters at the start and finish lines.
- Sponsor name will appear on the CAPTAIN CHS website.
- Contributing Sponsorship comes with two (2) complimentary race registrations.

**New Exclusive Benefit for All Sponsors!!!**

Free advertisement with your company's name on CAPTAIN CHS' "Changeable" Road Signage that reaches over 50,000 views per week on Route 50!

**Payment can be made online at [www.captaincares.org/route50](http://www.captaincares.org/route50), or by returning this form with your check payable to CAPTAIN CHS to 543 Saratoga Rd, Glenville, NY 12302 no later than May 3rd, 2021, to be included on the t-shirt. Complimentary registration(s) are due June 1, 2021.**

We offer all sponsors the option of receiving one race t-shirt. If you would like to receive one, please circle the type and the size:    Men's   Women's   Youth            S   M   L   XL

If you have any questions, contact Jocelyn Bryant, Manager of Donor Relations & Events, at (518) 399-4624 or [jocelyn@captaincares.org](mailto:jocelyn@captaincares.org).